



## LAUREN LEWIS PUBLIC RELATIONS AND COMMUNICATIONS

NOW AFFORDS CLIENTS THE OPPORTUNITY TO CUSTOMIZE COST EFFECTIVE PUBLICITY CAMPAIGNS  
BASED ON THEIR BUDGET

Service	Price	Add-Ons	Add-Ons Pricing
<b>Press Release Generation:</b> Includes trade related media distribution, follow-up, and interview scheduling.	\$750.00	Consumer Media Outreach	\$300.00
		PR Newswire Distribution	PR Newswire Quote
<b>Media Advisories</b> (targeted outreach for talent/executive/expert interview availability)	\$400.00	Consumer Media Outreach	\$300.00
		Interview scheduling, coordination and maintenance	\$300.00 - \$1500.00
<b>News Announcements, Deal Announcements, Sales and Acquisition Announcement</b>	\$100.00 - \$300.00	N/A	
<b>Press Kit Development and Creation</b> Press Release, Synopsis, Company Profile, Photo Sheet, Bios, Press Clips and Reviews	\$1000.00 - \$2500.00	N/A	
<b>Electronic Press Kit</b>	Please Contact for Quote	N/A	
<b>Monthly PR Retainer Package</b>	\$3,000.00 - \$6,000.00	N/A	
<b>Markets and Festivals PR Package I</b> On-site publicity during festivals, trade shows and markets	\$4,000.00 - \$6,000.00	Events / Party Advisories	\$1,000.00 - \$2500.00
		Invites to targeted databases	
		RSVP and Guest List Maintenance	
<b>Markets and Festivals PR Package II</b> Remote publicity during festivals, trade-shows and markets	\$1500.00 - \$3,000.00	N/A	
<b>Independent Film PR Package</b> Press Release creation and limited targeted distribution	\$600.00	N/A	

We will work with you to customize a plan to fit your needs at affordable rates. We also have extensive contacts for other creative, advertising and marketing services. I look forward to discussing your public relations goals and helping you achieve them!